

MOBILIST RESEARCH & POLICY PLATFORM

Market-driven data, intelligence and research on the role of listed products in developing countries to guide investment and policymaking

A flagship Foreign, Commonwealth and Development Office programme, MOBILIST is focused on mobilising institutional capital to catalyse new scalable and replicable financial products that deliver on the Global Goals and support the net-zero transition.



The world needs to increase and improve the flow of capital directed towards the UN Sustainable Development Goals (SDGs). An estimated 90% of large-scale institutional capital is invested in listed products on public exchanges.

For example, emerging and frontier markets currently have 67% of the world's population but attract only 16% of global clean energy investment. Without action, energy-related CO₂ emissions from these economies will increase by 5 billion tonnes over the next two decades.

The growing sustainable finance movement demonstrates the potential of investing in profitable products that are socially and environmentally responsible. However, low-income countries and emerging economies are typically side-lined from these capital flows. Low-income countries' lack of access to public

exchanges stymies commercial growth, climate action and social impact.

There is a need to bridge the gap between institutional investment players, who supply capital and increasingly appreciate the value of environmental, social and governance (ESG) investing and the fund managers deploying capital with far-reaching socio-economic impact in developing countries.



\$2.5 trillion

pre-pandemic private sector financing shortfall in developing countries.

\$1.7 trillion

increase in financing gap in 2020 during the pandemic.

\$10.5 trillion

of investment capital managed in the UK.

\$1.6 trillion

out of \$44.1 trillion of global pension assets were invested in emerging markets and developing economies.

MOBILIST PROGRAMME



MOBILIST aspires to catalyse institutional investment into emerging markets at scale to help close the SDG financing gap by developing a comprehensive mobilisation platform.

The platform aims to bridge public and private markets to direct capital towards high-potential emerging market sectors.

It supports fund managers and similar intermediaries seeking to list on public markets in emerging and frontier markets to attract stable long-term institutional capital flows.

Unlocking this institutional capital at scale requires a robust and enabling ecosystem to support international development and climate finance products.

The programme has two main components:

- **Product Platform:** To develop a pipeline of products that are committed to, and capable of, listing on the London Stock Exchange and other major global exchanges. Promising products may receive support in the form of technical assistance and investment. Palladium is leading this component in partnership with Eighteen East. [Learn more](#)
- **Research and Policy Platform:** An ecosystem development initiative to help scale emerging market sustainable and development finance. This component is implemented by Chemonics International in collaboration with Lion's Head International.

The Research and Policy Platform is the ecosystem building arm of the MOBILIST programme.

It aims to build sustainable finance in emerging and frontier markets at scale through:

- Research
- Communications and Advocacy
- Monitoring, Evaluation and Learning (MEL)





Research

Reliable, accurate and timely data and analysis are the foundation of effective investment decisions. Investors cannot accurately assess risk and return to emerging and frontier market products without quality information.

MOBILIST research aims to help institutional investors understand the opportunities by listening to the market, addressing data gaps and responding to the information asymmetries highlighted by investors, investees and intermediaries. Equally, the programme's research and evidence will inform policy.

MOBILIST's research agenda is demand-led and evolves with the market. The programme continuously identifies priority information gaps and asymmetries, conducts and commissions targeted research and analysis, shares findings and underlying data to inform market actors and proactively uses these findings to affect behaviour change.

Communications and Advocacy

The Research and Policy Platform leads communications for the entire MOBILIST programme. The platform's communications and advocacy activities engage asset owners, asset managers, asset consultants, policymakers, investors and development finance practitioners and researchers.

Communications will help build a financial ecosystem that expands the role of institutional capital in emerging markets by:

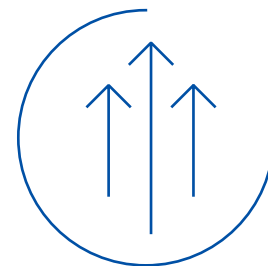
Building partnerships and communities. MOBILIST convenes stakeholders to discuss pressing capital mobilisation challenges, co-design solutions, track outcomes for measuring and evaluating progress, share successful experiences and create enabling conditions for investment by delivering events and workshops.



Disseminating evidence that informs investment and policy. Share data, findings and evidence to help inform decision making. Convert research into products that blend into and inform the lifecycle of policymaking and investment.

Showcasing MOBILIST investments and experiences to advance the mobilisation agenda. Spotlight MOBILIST-supported issuers and their experiences on the global stage to highlight lessons, development impact and good practices.

Monitoring, Evaluation, and Learning



The Monitoring, Evaluation and Learning (MEL) component intends to validate the development impact of the programme and support fund managers, eventually contributing to the momentum behind the mobilisation agenda.

The platform's MEL component provides informative evidence of what progress is made and how and why it was made to support MOBILIST to learn what works meaningfully.

Drawing on complexity-sensitive, theory-driven methods, the MEL team works across the work delivered by the Policy and Product Platforms. MEL builds the capacities of fund managers and improves their understanding of the convergence of ESG and impact metrics ecosystem

Three key pillars are:

Monitoring

To ensure MOBILIST delivers, the MEL team uses a mix of qualitative and quantitative data on MOBILIST's progress towards supporting funds to list products, generate research and mobilise capital to support SDG goals.

Evaluating

To build on the monitoring pillar, the MEL team will evaluate how and why MOBILIST succeeds or doesn't. To understand, for example, why a participant's distance to market was effectively reduced or why a given listing process may require more time than anticipated. Evaluation complementing monitoring efforts will equip MOBILIST with effective adaptation and decision-making evidence.

Learning

MOBILIST will actively learn. Our monitoring and evaluation work will support MOBILIST to lean into successes with the information necessary to scale up or adjust a pathway that has emerged as less fruitful. MOBILIST will share learning not just with programme stakeholders, but with the broader "alternative investment" community to support collective knowledge sharing and the development of an evidence base.



Chemonics International leads the implementation of the MOBILIST Research and Policy Platform in partnership with Lion's Head Global Partners.



Palladium Impact Capital leads the implementation of the MOBILIST Product Platform in partnership with 18 East Capital.



Foreign, Commonwealth
& Development Office

This project is funded by UK aid from the UK government. However, the views expressed do not necessarily reflect the UK Government's official policies.



PwC LLP is MOBILIST's Sustainable Infrastructure Competition Manager.



MOBILIST has been endorsed as a Catalytic Initiative by the CEO Principals of the Glasgow Financial Alliance for Net Zero (GFANZ), the global coalition of leading financial institutions committed to accelerating the decarbonisation of the economy, chaired by Mark Carney, the UN Special Envoy on Climate Action and Finance and anchored in the UN's Race to Zero campaign.

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